

ServiceXS introduces new line of products and services based on DNAFORM's cloning and CAGE technology

Leiden/Tokyo, October 1st, 2008 - K.K. DNAFORM and ServiceXS B.V. announced today that the companies signed an agreement in which ServiceXS is appointed as exclusive distributor for DNAFORM's products and services using DNAFORM's proprietary cloning and CAGE technology in the Benelux.

On October 1st, ServiceXS will officially launch two new services: DeepCAGE and NormRNA sequencing. DeepCAGE, a combination of DNAFORM's proprietary CAGE technology[®] and ServiceXS' next-generation sequencing service, facilitates genome-wide analysis of 5'-ends of mRNA molecules. Currently, DeepCAGE allows sequencing of 5 million 5' RNA-ends in a single run. DeepCAGE offers a unique solution to study transcription initiation and regulation at a whole-genome level. Furthermore, DeepCAGE enables improved promoter mapping.

The NormRNA sequencing service combines DNAFORM's proprietary technology to create full-length, normalized cDNA Libraries with ServiceXS' next-generation sequencing service, enabling genome-wide analysis of the transcriptome. Applications include whole transcript profiling in basic genome projects, analysis of RNA splice variants in fundamental research, as well as a wide range of specialized applications like the discovery of new RNA-RNA fusions in oncology research. In addition, DNAFORM full-length cDNA libraries provide access to cDNA clones for newly discovered transcripts for further functional analysis.

"We are proud to add these exciting new services to our portfolio. Being the first Service Provider in the Benelux to offer DeepCAGE and NormRNA sequencing, we further strengthen our state-of-the-art and innovative portfolio." says Wilbert van Workum, ServiceXS' Commercial Director. "DeepCAGE and NormRNA sequencing are powerful tools for fundamental RNA research. In addition, both technologies show great potential in the discovery of cSNPs and allelic expression profiling in a fast and cost-efficient way."

About ServiceXS

ServiceXS provides high quality genomics, transcriptomics and proteomics services to clients in industry and academia. The company's services range from project management, experimental design consultation, sample preparation and sample processing to data analysis. Through its broad portfolio which includes leading technology platforms, ServiceXS is able to specifically tune its services to the client's needs. ServiceXS was established in 2002 and is currently a major provider of outsourcing services in genomics, transcriptomics and proteomics. ServiceXS is located in Leiden, The Netherlands. Visit www.ServiceXS.com for more information.

About DNAFORM

K.K. DNAFORM was established as the first venture company under a new initiative of the Institute of Physical and Chemical Research (RIKEN) for the utilization of the patented technologies developed by RIKEN scientists. With our commitment to innovative Precision Gene Technologies, developed together with the RIKEN Omics Center, we want to provide superior products and services for human diagnostics, food safety, and life science research. DNAFORM has provided the research community with RIKEN FANTOM Clones, established full-length cDNA cloning services, contributed to drug discovery by creating one of the world's most comprehensive human full-length cDNA collection, and developed the new DeepCAGE Methodology for next generation expression profiling along with genome annotation. With our innovative SMartAmp™ Detection Method we are now on the move to provide distinct solutions in Molecular Diagnostics and related applied markets. Visit <http://www.dnaform.jp> for more information.

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